PANHANDLE COMMUNITY SERVICES

CHICAGO TITLE

Twelve Years of Christmas

June 15, 2026

Hello Poverty Warrior,

Panhandle Community Services (PCS) is a steadfast champion in the war on poverty. For over six decades, PCS has been more than a nonprofit—it's been a lifeline, a neighbor, and a voice for those who too often go unheard. We are celebrating our 12th Annual Festival of Trees.

Our annual event, will take place on Friday, November 20, 2026, with Chicago Title as our Presenting Sponsor again this year and our theme will be "The Twelve Years of Christmas."

This will be an unforgettable evening filled with holiday sparkle, community spirit, and joyful giving. Step into a winter wonderland where local organizations and talented individuals showcase stunning, professionally decorated Christmas trees, each more dazzling than the last. At the end of the night, these works of art will be auctioned live, with proceeds benefiting our neighbors in need. Poverty is real and invasive and right here at home. Join us in making a difference.

"This truly is one of the most fun events of the year," shares event chair Cheryl Malcolm of Chicago Title. "It's a night that brings people together and makes a real difference for our community." Come for the beauty, stay for the laughter, and leave knowing you've been part of something extraordinary.

For 60 years, PCS has stood as proof that when a community comes together, it can weather any storm, rebuild after any loss, and create opportunity where none seemed possible.
See sponsorship opportunities attached.

Sincerely,

Magi York, Executive Director
Panhandle Community Services

Cheryl Malcolm, Committee Chair
Business Development Director Chicago Title

1309 SW 8th Ave. Amarillo, TX 79101 / (806) 372-2531 / festivaloftrees@pcsvcs.org

12th Annual Festival of Trees

We will share cocktails together on **Friday, November 20, 2026 beginning at 6:30 pm, at the** Amarillo Art Institute while enjoying a silent auction, experiencing a top notch meal, and then a live auction of beautifully decorated Christmas Trees and other items of interest.

Sponsorship Opportunities

Five Star Sponsorship $5,000 Benefits include:
16 Tickets to the event with prime table location.
Advertising with your logo on one of our buses for three months of advertising.
Your large logo on our printed program.
Individual acknowledgment on our social media platforms.
Your logo and a link to your organization on our website.
***VIP Happy Hour**

Four Star Sponsorship $2,500 Benefits include:
16 Tickets to the event.
Round Floor Decal Announcing your Sponsorship
Your large logo on our printed program.
Individual acknowledgment on our social media platforms.
Your logo and a link to your organization on our website.
***VIP Happy Hour**

Three Star Sponsorship $1,250 Benefits include:
8 Tickets to the event.
Round Floor Decal Announcing your Sponsorship
Your logo on our printed program.
Group Acknowledgment on our social media platforms.
Your logo and a link to your organization on our website.

Super Star Sponsorship $750 Benefits include:
8 Tickets to the event.
Your logo on our printed program.
Group acknowledgment on our social media platforms.
Your logo and a link to your organization on our website.

Star Sponsorship $500 Benefits include:
8 Tickets to the event.
Your logo on our printed program.
Group acknowledgment on our social media platforms.

Sponsorships may be mailed to the address below: Attn Festival of Trees

Contact—festivaloftrees@pcsvcs.org or call 806-342-6142 / 1309 SW 8th Ave., Amarillo TX 79101