



September 1, 2021

Dear Friend:

Thank you! Your support of Panhandle Community Services, especially during such an incredibly difficult and trying time such as this, has been life to our organization and the people we serve.

Together we have been able to accomplish some amazing things in the top 26 counties of Texas.

PCS was boots on the ground during COVID-19 providing help for those experiencing loss due to the virus and have been able to provide coverage for medical expenses, housing costs, utilities and job transitions. We are so proud to have 14 service centers in place across the region to facilitate real help, in real time. In 2020, we were able to provide 6,620 households with utility help and 1,339 families received help with housing assistance.

Over the last three years, we were able to transition an average of 55 individuals out of poverty each year. During the same time frame, 46 people in the Family Development Program were able to find a living wage job, 28 received an Associates Degree and 12 received a Bachelor's degree. With your help, we are making a dent in this war on poverty.

That brings us to the pleasure of sharing with you that our Festival of Trees Fundraiser will continue this year! The event will include beautifully decorated Christmas trees which will be auctioned off to provide funds for those transitioning out of poverty to eliminate obstacles to their stability.

The auction of our trees will take place during our Denim and Pearls event on Friday, November 19, 2021 at Amarillo Botanical Gardens beginning at 6:30pm.

The needs are great and it takes all of us working together to make sure those in our community needing help are able to have their needs met. We invite you to take a look at the following sponsorship opportunities for our Festival of Trees Fundraiser and consider supporting Panhandle Community Services and programs we know are having such important impact.

Sincerely

Magi York, Executive Director



Festival of Trees

November 19, 2021 Amarillo Botanical Gardens 6:30pm

Sponsorship Opportunities

Five Star Sponsorship \$5,000 Benefits include:

16 Tickets to the event with prime table location.

A magnetic star with your logo on one of our buses for three months of advertising.

Your large logo on our printed program.

Individual Acknowledgment on our social media platforms.

Your logo and a link to your organization on our website.

An opportunity for your staff to decorate a Christmas Tree which will be on display with your logo and signage.

Four Star Sponsorship \$2,500 Benefits include:

16 Tickets to the event.

A magnetic star with your logo on one of our buses for one month of advertising.

Your large logo on our printed program.

Individual Acknowledgment on our social media platforms.

Your logo and a link to your organization on our website.

An opportunity for your staff to decorate a Christmas Tree which will be on display with your logo and signage.

Three Star Sponsorship \$1,250 Benefits include:

8 Tickets to the event.

Rectangular magnetic sign with group acknowledgement for sponsorship of festival of trees including your logo on one of our buses driving around the city for one month of advertising.

Your logo on our printed program.

Group Acknowledgment on our social media platforms.

Your logo and a link to your organization on our website.

An opportunity for your staff to decorate a Christmas Tree which will be on display with your logo and signage.

Super Star Sponsorship \$750 Benefits include:

8 Tickets to the event.

Your logo on our printed program.

Group Acknowledgment on our social media platforms.

Your logo and a link to your organization on our website.

An opportunity for your staff to decorate a Christmas Tree which will be on display with your logo and signage.

Star Sponsorship \$500 Benefits include:

8 Tickets to the event.

Your logo on our printed program.

Group Acknowledgment on our social media platforms.

An opportunity for your staff to decorate a Christmas Tree which will be on display with your logo and signage.

Tree Sponsor \$250 Provides your family or staff the opportunity to decorate a Christmas Tree which will be on display for a week prior to our auction. During the event trees will be auctioned to benefit local families and your logo/ name will be on display by your tree.

Contact Christy Hilbert at christy.hilbert@pcsvcs.org or call 806-342-6142

